



VICTIOUS LIFE SCIENCES
TOGETHER WE RISE

VICTIOUS LIFE SCIENCES

UNVEILS





VICTOUS LIFE S

VI CAFE

WELLNESS IN A SIP

A GROUNDBREAKING
ADVANCEMENT
IN THE REALM OF
HEALTH & WELLNESS





VICTOUS LIFE S

WHO DOES NOT LOVE
THAT FIRST, WARM
SIP OF COFFEE IN
THE MORNING?



VI CAFE

Does the **ADDED SUGAR & HIGH CAFFEINE** content hold you back from fully savoring your daily cup?



VICTOUS LIFE S

Effects of Caffeine



THE DANGERS OF

Sugar



GROWING CHALLENGES OF LIFESTYLE DISEASES



VICTORIOUS LIFE S

- Non Communicable diseases like like Diabetes, Cholesterol, CVD's & Cancer have become alarmingly prevalent.
- NCD's causes 75% of the world's diseases.
- Reasons being :



Poor Dietary Choices



Busy Lifestyle



Chronic Stress

Top Non Communicable Diseases in the World

- CVD
- Diabetes
- Cancer



VICTIOUS LIFE S

VI CAFE
TIME



Top Non Communicable Diseases in the World

Other NCD are Chronic lung, Obesity, Gut problems, CKD, Stress and Depression disease, are collectively responsible for 74% of all deaths worldwide

Majority deaths are not caused by infection or Virus they are caused by NCD's or lifestyle disorders.

A 2021 study estimated that 135.9 million people in India have prediabetes 720 million people worldwide had prediabetes.

54.5 million people in India with CVD . Rural 7% urban 13%
Around 620 million people worldwide have heart and circulatory diseases
1 among 13 have CVD in the world

In 2022, there were nearly 20 million new cancer cases and 9.7 million cancer-related deaths worldwide

In 2022, India had about 1.4 lakh new cancer cases, which is about one in nine people in India.
This is expected to increase by 12.8% by 2025

Vicafe primary focus to curb NCD's and establish healthier way of life.



VICTOUS LIFE S



Top Non Communicable Diseases in the World



VICTIOUS LIFE S

S. No	Ingredients
1	Salacia reticulata
2	Terminalia arjuna
3	Curcuma longa
4	Black rice bran extract
5	Berberis aristata
6	Piper nigrum
7	Trigonella foenum- graecum
8	Cinnamomum verum



AND THIS IS A GLOBAL BURDEN



VICTOUS LIFE S



VICTIOUS LIFE SCIENCES



VICTIOUS LIFE S

INTRODUCES



VI CAFE



VICTIOUS LIFE S

AN **“INNOVATIVE BLEND”** WITH THE POWER OF NATURE & SCIENCE TO **“SUPPORT YOUR HEALTH”** WITHOUT COMPROMISING THE MUCH LOVED EXPERIENCE OF RELISHING YOUR DAILY COFFEE.

VI CAFE
TIME



VI CAFE- Exotic Premium Beverage for Overall Wellbeing



VICTIOUS LIFE S

- Powerful Formulation to curb NCD's
- Signature Premium Coffee Blends
- Reduced Low Caffeine content
- Natural potential phytoextracts and nutrients
- Internationally proven premium ingredients
- Advanced manufacturing technology
- Zero added sugar and zero Cholesterol



REDUCED CAFFEINE ?? EVER HEARD OF THIS ?



VICTIOUS LIFE S



REDUCED CAFFEINE COFFEE



VICTORIOUS LIFE S

- Caffeine is extracted from the coffee beans using different extraction techniques to reduce the caffeine content while still retaining the flavor, aroma and the antioxidant property of caffeine in the coffee...

WHY CHOOSE REDUCED CAFFIENE COFFEE ?

- To incorporate it in daily routine without guilt.
- Does not impact sleep cycle with Regular coffee.
- Lifestyle Disease Prevention.



WHAT IS VI CAFE ?

Carefully crafted solution designed to be incorporated in your Daily Routine, offering the comfort of having your favorite beverage with added Health Benefits that takes care of Lifestyle Diseases

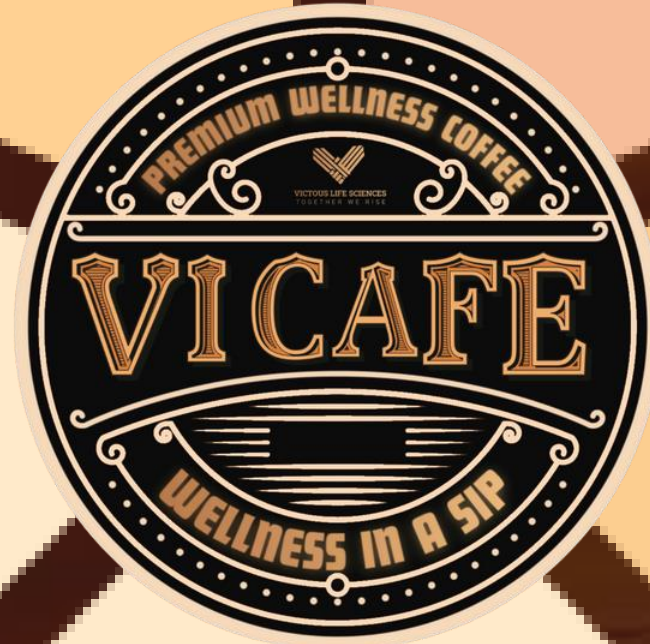




**coffee
Arabica**



**salacia
Reticulata**



**Rice
Bran**



**Cinnamon
Verum**



Policosanol



VICTORIOUS LIFE SCIENCES
TOGETHER WE RISE





VICTORIOUS LIFE SCIENCES
TOGETHER WE RISE



**Terminalia
Arjuna**



**Trigonella
Foenum-
Graecum**



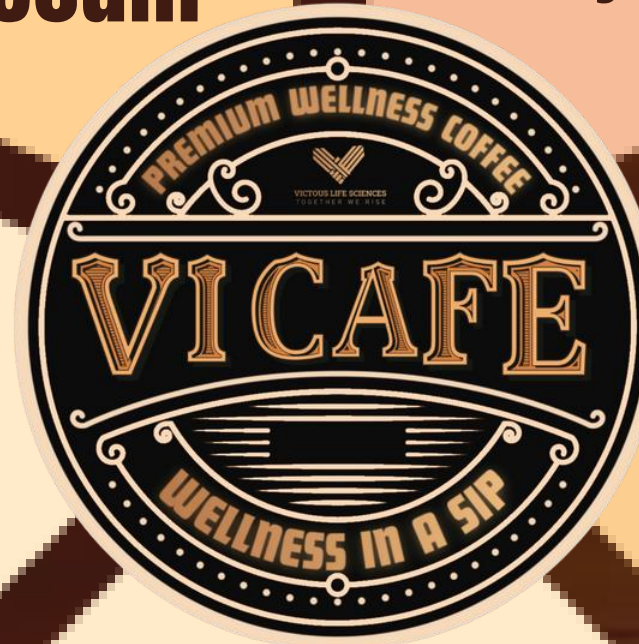
**Curcuma
Longa**



Piper Nigrum



**Berberis
Aristata**



POLICOSANOL



VICTIOUS LIFE S

- **Natural extract from Black Rice Bran.**
- **Known to have Lipid lowering properties, thereby helps reduce cholesterol levels.**
- **Helps ↓ LDL cholesterol ↑ HDL cholesterol.**
↑ in Antioxidants, thereby ↓ oxidative stress.



POLICOSANOL



VICTIOUS LIFE S

Meta-Analysis > [Complement Ther Med.](#) 2019 Aug;45:89-97. doi: 10.1016/j.ctim.2019.05.023.
Epub 2019 May 23.

Policosanol supplementation significantly improves blood pressure among adults: A systematic review and meta-analysis of randomized controlled trials

Review > [Nutr Rev.](#) 2003 Nov;61(11):376-83. doi: 10.1301/nr.2003.nov.376-383.

Role of policosanols in the prevention and treatment of cardiovascular disease

> [Toxicol Res.](#) 2022 Jul 5;38(4):567-575. doi: 10.1007/s43188-022-00139-z. eCollection 2022 Oct.

Policosanol suppresses tumor progression in a gastric cancer xenograft model

ARJUNA EXTRACT



VICTIOUS LIFE S

- **A well documented and validated herb in Ayurveda, known for its heart benefits.**
- **Helps strengthen Heart muscles.**
- **Helps regulate blood pressure.**
- **Known to improve Insulin sensitivity.**
- **Protects Pancreatic cells from oxidative damage.**



SALACIA RETICULATA



VICTORIOUS LIFE S

- **A tropical plant known for managing blood glucose levels effectively.**
- **Helps reduce post prandial blood spikes.**
- **Enhances Insulin sensitivity.**



BERBERIS ARISTATA



VICTOIOUS LIFE S

- **Indian Barberry, also called as Daru Haridra**
- **Known to support Liver health**
- **Helps manage Blood sugar levels**
- **Also helps manage digestion**



CINNAMON



VICTIOUS LIFE S

- **Has excellent antimicrobial properties.**
- **Helps manage blood pressure levels and has lipid lowering properties.**
- **Helps improve Insulin sensitivity**
- **Known to have anti-cancer properties.**



TRIGONELLA FOENUM GRACEUM



VICTIOUS LIFE S

- **commonly called as Methi**
- **Known to manage blood sugar levels**
- **Has anti-inflammatory properties**
- **Known to improve lactation in lactating mothers**



REDUCED CAFFEINE COFFEE



VICTORIOUS LIFE S

- **Processed coffee with reduced caffeine content.**
- **Excessive Intake of caffeine can lead to issues like Increased Blood Pressure and Insulin Resistance, thereby leading to Lifestyle diseases like Hypertension & Diabetes.**
- **Reduced caffeine ensures you enjoy the comfort of the rich flavor, aroma and energizing effects of coffee without the mentioned health risks.**





VICTIOUS LIFE SCIENCES
TOGETHER WE RISE

VI CAFE

**HEALTH
ENCHANCING**

NATURAL

SAFE

DELICIOUS

CONVENIENT

**SCIENTIFICALLY
VALIDATED
INGREDIENTS**



WITH VI CAFE

LETS JOIN HANDS

&

TRANSFORM

HEALTH



VICTORIOUS LIFE S

